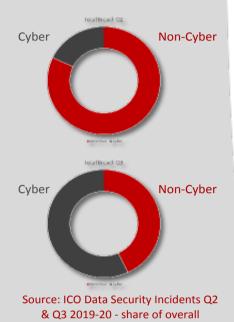
Data Protection is not **just** a digital issue... check out low/zero cost solutions to key failings

PAPER AND OTHER NON
CYBER BREACHES CONTINUE
TO TRIP UP DATA
PROTECTION PRACTICES...



breaches by type

Central Government +18%

Education & Childcare +17%

Many key sectors are struggling with securing paper records as part of their Data Protection regime.

Retail & Manufacturing +80%

Do you know how well your organisation handles them?



Something you can do now...

Clear the decks! Batten down the hatches!
Actually, a **clear desk policy** is a good place to start and encouragement of all the staff to adhere to such practices; be sure to secure those hard copies





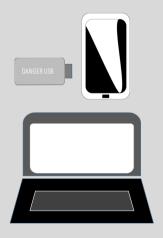
Data faxed or posted to Incorrect recipients accounted for **16%** of **Q2** and **6%** of **Q3** breaches.

What proportion of **your** communication using personal data is still done this way and what would this kind of breach mean to your organisation?



Something you can do now...

Click send...So easy and yet so dangerous in the wrong hands. The use of clearly written policies and procedures that are easily understood by staff is always a good starting point; clear, concise and to the point





209 devices containg personal information have been lost or stolen according to the ICO over Q2 and Q3



Something you can do now...

The loss of aggregated data can have the most damaging impact; reputational in particular.

Encrypting a portable device or storage media and mitigate against the loss of sensitive data stored on such assets, but try not to lose them in the first place!



Visit advent-im.co.ukand find out about our consultancy, training and outsourced data protection officer services and take control of you data protection.... digital and non digital